



AWS SUMMIT BROCHURE 2024



Experience the Difference



Embarking on your journey to business transformation is not just about adopting new technologies; it's a revolutionary journey that reshapes the very core of your business, propelling you toward a future of **endless possibilities**.

In this era of rapid change, our commitment is to guide you through the transformative power of cloud, data and digitalisation.

A Journey Beyond the Ordinary

Step into a realm where excellence meets innovation, and every interaction is an opportunity to discover something extraordinary. **'Experience the Difference'** is not just a phrase; it's a promise of a unique journey that transcends the conventional. It's about feeling the impact of change, the thrill of progress, and the satisfaction of achieving what once seemed impossible.

Synthesis has been home to over **350** of the brightest, coolest, innovators, engineers, and developers for years. We have specialised and delivered software development, consulting services, and technology-based product solutions for many institutions in South Africa and other emerging markets.

Our unparalleled expertise has been refined through countless triumphs in various industries such as Financial Services, Retail, Agriculture, and Logistics to ensure our clients receive only the best of what we have to offer.

Banking & Capital Markets



Insurance



Agriculture, Retail, Logistics & Telecoms



Our technical capabilities, depth of skill, and experience combined with our focus on innovation help us develop and deliver products and solutions to meet our customers' needs and assist in their business transformation goals.

The idea of the impossible excites us.

We love to take on new challenges and innovate our clients.



Celebrating AWS Excellence with Synthesis!

Synthesis proudly maintains a leading AWS partner position in Cloud migration and modernisation initiatives from the time of becoming the first AWS Advanced Consulting Partner in Middle East and Africa (MEA). With an extensive track record of cloud experience and **over 200 certifications**, Synthesis has competencies in DevOps, Security, Financial Services, and Microsoft Workloads.

Global Partners



- Immersion Day
- Solution Provider
- DevOps Services Competency
- Security Services Competency
- Financial Services Competency
- Well-Architected Partner Program
- AWS Microsoft Workloads Services Competency

THALES



What we do



We can assist you with every stage of your **digital transformation journey** using the latest technologies to satisfy your needs and solve your challenges.



Delivering an Unparalleled Client Experience

At the heart of every successful business is the ability to deliver an experience that stands out from the rest. Delivering an **'Experience the Difference'** to our clients means going beyond the expected, providing services and solutions that are not only effective but also uniquely memorable.

It's about creating moments that resonate, interactions that engage, and outcomes that inspire.

Our commitment to excellence ensures that each client feels valued, understood, and pleasantly surprised by the level of attention and innovation we bring to the table.

By consistently exceeding expectations, we forge lasting relationships built on the foundation of trust and the excitement of shared success.

Don't believe us?

Here's what our clients have to say:



“ What our Customers Say ”

Read what customers have to say about partnering with us.




Synthesis, with its strong microservices and cloud capabilities, brought the skills and insight we needed to get the new technology in place in record time.

Craig du Toit
ABSA




We really appreciated Synthesis' solutionist thinking.

Marlana Möller
Portfolio and Programme Manager, Sasfin



The solution they created revolved around genuine client satisfaction and not just completing a task, and that worked for us.

Indranil Bandyopadhyay
Head of Business IT Enablement, Nedbank Insurance



We have grown with Synthesis. We have grown together as partners, and it was a beautiful journey.

Ruchi Jain
Investec Mauritius



Their experience and capability have proven invaluable.


Neil Adamson
CIO, Discovery Vitality Group

What the Market Says


Read what the market say about us, our awards and recognitions.



One of the first AWS partners in Africa
Partner of the year 2021
Only partner with AWS Financial Services competency in META region




Advanced Consulting Partner
DevOps Competency
Financial Services Competency
Microsoft Workloads Competency
Security Competency
Well Architected
Migration Competency




AWS Gen AI Prize of Excellence - Synthesis AI Launchpad

AWS Partner Recognition 2024



Digital App and Innovation Designation

Microsoft Azure



Intelligent Software Partner Award

Intelligent ICT Awards Africa 2024



"Voted the preferred software development company in South Africa for large business projects."

MyBroadband 2024

Join us to Experience the Difference:

We invite you to embark on an adventure that will challenge your perceptions, inspire your thoughts, and elevate your standards. This is where your expectations are not just met but exceeded, where every detail is crafted with precision and every experience is tailored to leave a lasting impression.

Let us know how we can help your business.

Most people don't finish what they start. But you're not most people so we can't wait to get your email or call.

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Email Us: marketing@synthesis.co.za

Find Us:

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